

# Accelerating Analytics Time-to-Value.

## Driving Transformation from Strategy to Activation

WebbMason Analytics is a fast-growing consultancy offering our clients strategic and tactical support. We specialize in migrating Fortune 2000 organizations from traditional business intelligence to advanced analytics. Our tight-knit multidisciplinary team of problem solvers is focused on measurable ROI from analytics, data science, cloud computing and big data.

Whether we are specifying and/or implementing the latest technology platforms or data science models, our approach is transparent and aimed at helping, educating and motivating our stakeholders in the c-suite, analytics and IT departments.

### There are many blockers in the way of deriving value from analytics for your organization:

WebbMason Analytics has developed an Analytics Transformation Framework: a holistic approach for optimizing ROI from all analytic initiatives. It is agile, duplicable, and fits all personalities and scenarios to accelerate your analytic evolution. The model consists of three pillars that address all possible stakeholders in your organizations analytic initiatives:



#### ANALYTICS TRANSFORMATION

Create a Culture



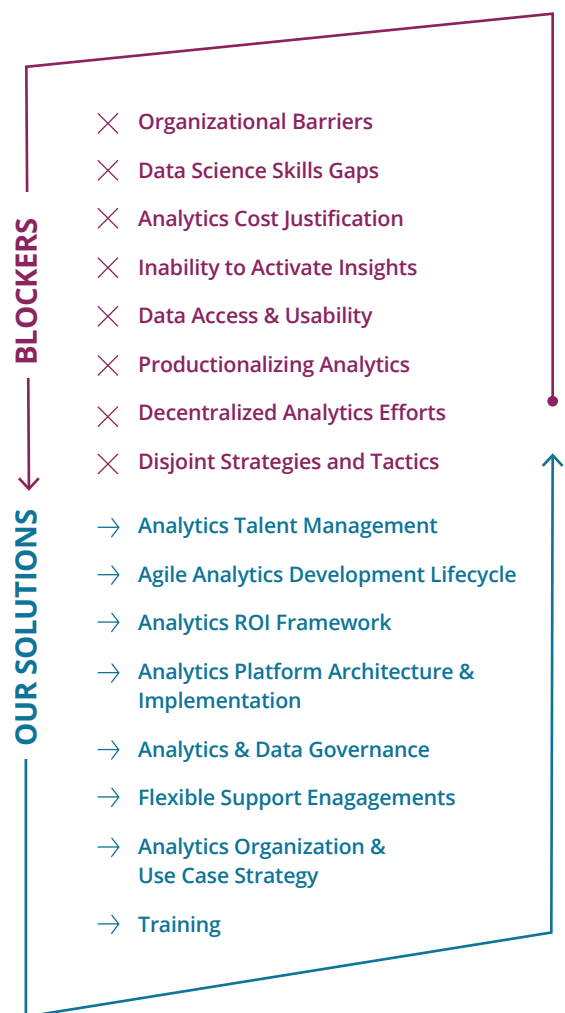
#### BIG DATA ANALYTICS PLATFORM

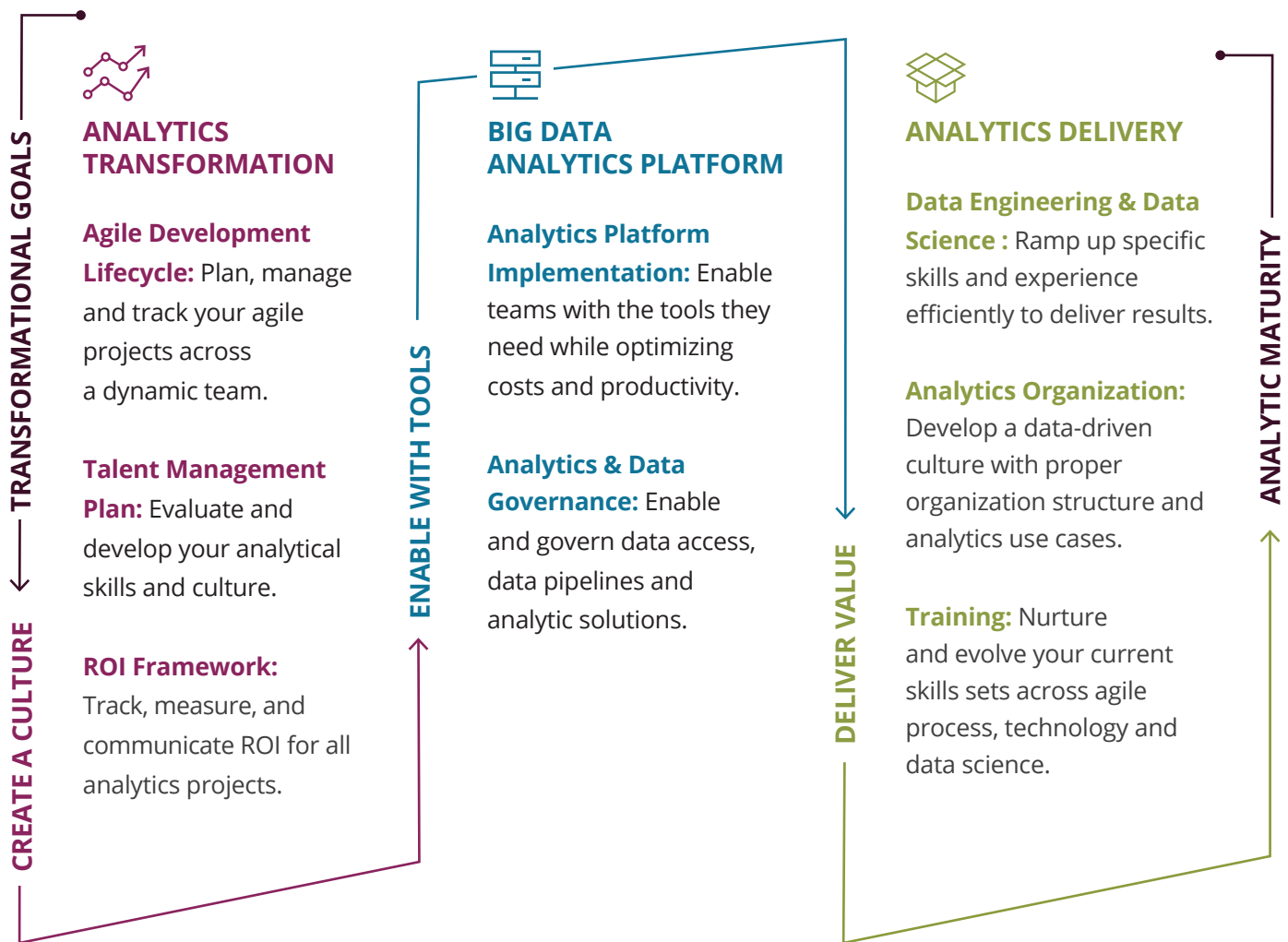
Enable with Tools



#### ANALYTICS DELIVERY

Deliver Value





### END-TO-END STRATEGY, TACTICS & EXECUTION

WMA has developed strategies based on years of hands-on, tactical delivery in analytics technology, cloud computing (AWS, Azure, or a hybrid solution), agile development and data science. We have flexible engagements to holistically help you evolve your analytics capabilities or we can engage to address specific areas that need immediate attention.



*WebbMason Analytics has been an invaluable partner, helping to spearhead our efforts into big data, the cloud, and advanced analytics. They have generated value for our business across pricing, fleet management, and are now helping us mature our capabilities into a formal Analytics Center of Excellence.*

#### Global Head of Analytics

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